



## Stranger Collective

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## WRITER & PRODUCER STRANGER COLLECTIVE Job Description

### **£27-30k per annum. Full-time but with flexible options available**

[Stranger Collective](#) is on the lookout for an experienced writer & producer to join our core team based in Falmouth, Cornwall. If you're a tone of voice-loving, compelling copy-creating, idea-cooking, feature-writing, deadline blasting, sharp-editing, proof-reading, word-worshipping creative thinker, then this may just be the role for you.

#### **The agency**

Stranger Collective is a creative content studio that nurtures the very best talents and ideas to create words that count – from magazines to verbal identities to interactive exhibitions, and much more.

A cluster of partners, associates, freelancers and staff writers with decades of combined experience under our belt, we work differently. We've drawn together the top creative minds we could find to do things better; collectively pooling our talents, ideas, skills and knowledge to offer more to our clients, to reach higher and to produce great work – for clients locally, nationally and internationally including Kodak, Arm, Visit Britain, Hershey, Three Mobile, National Trust, the NHS and many more.

On top of our client work, we also do an exciting mix of self-initiated work, from publications to exhibitions to creative breakfasts, as well as bigger events like [Raft](#) and [Strangers on a Train](#).

#### **League of Strangers**

It's our commitment to encouraging creative exploration that drew us together and continues to entice wonderful writers, thinkers and makers into the fold. Because of this we have launched the [League of Strangers](#) – a community for creatives around the world that encourages conversations, collaboration, and connections through our online magazine, events, and residencies (including desk space in our studio).

#### **Writer & Producer role:**

A key member of the team in our bold and creative agency, this role will give you a great opportunity to flex your creative muscles and really make your mark by producing content for a diverse range of projects and clients worldwide.

Stranger Collective has worked hard to establish an impressive reputation for top quality work; it's the cornerstone of our business and something we value above all else. As part of your role, you'll work alongside our partners and wider team of freelancers to produce a range of content for a mixture of

heavyweight global clients and ideas-driven businesses, charities and start-ups of all shapes and sizes, to inspire action and get people thinking.

From long form editorial features to action-worthy ad campaigns, developing unique verbal identities to writing memorable video scripts, your role will be multi-faceted, but two elements sit at its core: you need to be an original thinker and excellent writer.

While the proof in the proverbial pudding is in the content you create, it would all come to nothing if the project management falls flat. From first phone call to final delivery, you'll also be responsible for managing some of our client projects, including kick-off meetings, scheduling and managing feedback, to make sure every project leaves the good impression our reputation is built on.

**Your role will include (but is not limited to):**

- Working with Stranger Collective's partners and freelance/ 'permalancer' team – as well as leading on the delivery of some client projects – on concept development, research and interviewing, writing content, editing, proofing and managing the implementation of client amends
- Contributing to verbal identity/ tone of voice/ brand story consultancy work, preparing tone of voice and messaging platform documents and materials
- Briefing, editing and proofreading both in-house and freelance writers' work
- Project management including scheduling, client liaison, team briefing, facilitating creative brainstorms, presenting work to clients and troubleshooting
- Contributing to pitches, proposals and tenders as requested by the team

**Nature of work undertaken:**

It should go without saying that you'll need to have the proofing abilities of a well-schooled hawk, a creative outlook, exceptional editing abilities and top-notch communication skills, as well as being a team player who also can get your head down and get the job done in a fast-paced, deadline-driven environment.

In this role you'll be reporting to Stranger's two partners, as well as being encouraging, approachable and hands-on in your support of the wider creative team. Beyond your own projects, you'll help deliver work for other team members. The nature of our work is both structured and reactive, so you'll need to have a flexible approach to your time and respond flexibly to any unexpected tasks that get put your way.

While we're a writing agency at heart, our work spans a whole spectrum of content from film to installations, social media campaigns to events. You'll have to be prepared to gen up on industries, sectors and products far and wide, become a master of subjects you may never have heard of before, and in general keep your outlook open – variety is one of the best parts of this job!

Essential Requirements	Desirable Requirements
<ul style="list-style-type: none"><li>• Degree or HND (preferably in English, Communications, Journalism, Advertising, Marketing or media-related)</li><li>• Ideas-driven and ability to execute ideas effectively, to brief</li><li>• Diverse experience in the media and/ or creative industries, including creating commercial copy at midweight copywriter level</li><li>• Excellent project and time management skills</li><li>• Excellent editing and proofreading skills, with a real eye for detail</li><li>• Excellent communication, presentation, negotiation and problem-solving skills</li><li>• Excellent digital and social media skills</li><li>• Ability to be adaptable and respond to the needs of a small business with big ambitions</li></ul>	<ul style="list-style-type: none"><li>• Production experience across print, web, apps, film, audio/ podcasts and interactive</li><li>• Experience writing digital content with knowledge/ insight into digital marketing, multiplatform content, social media strategy and industry trends</li><li>• Full clean driving license</li></ul>

**Duration**

Initial contract for 9 months, with the potential to extend at the end of this period. The successful candidate will start w/c 2 March 2020 (tbc).

**Location**

You will be based in the Stranger Collective studio on Killigrew Street in Falmouth, Cornwall for the majority of the time. There is some flexibility to work remotely from time to time, by prior agreement with the partners, but this is primarily a studio-based role.

**Applications**

Please send a cover letter, CV and two examples of relevant work to Helen Gilchrist and Clare Howdle at [hello@stranger-collective.com](mailto:hello@stranger-collective.com)

Application deadline: Friday 17 January

Interviews: w/c 27 January

Appointment: 3 February

Start date: 2 March