



Stranger Collective

And Studios,
59-61 Killigrew Street,
Falmouth,
Cornwall,
TR11 3PF

[Stranger-collective.com](http://stranger-collective.com)

+44 (0)1326 376500

hello@stranger-collective.com

@StrangerFeed (Twitter)

@strangercollective (Instagram)

Content Creator & Producer Stranger Collective

Part-time position, starting 1 November 2021
28 hours per week (working hours as agreed)
£23–27k p.a. (depending on experience)

[Stranger Collective](#) is on the lookout for a digital content creator and producer to join our core team – which is based in Falmouth, Cornwall, but has recently shifted to a predominantly remote working set-up (with regular in-person team gatherings and League of Strangers events, see below). If you're as happy capturing and editing film and audio as writing pithy social media copy, planning events and helping out with agency processes and administration, this could be the role for you.

We're passionate about equal opportunity and welcome applications from all backgrounds. If you have any questions about the role or would like to informally discuss the opportunity before applying, feel free to contact us on the details below.

The agency

Stranger Collective is a creative content studio that nurtures the very best talents and ideas to create words that count – from digital magazines to verbal identities to interactive exhibitions, and much more.

A cluster of partners, associates, freelancers and staff writers with decades of combined experience under our belt, we work differently. We've drawn together the top creative minds we could find to do things better; collectively pooling our talents, ideas, skills and knowledge to offer more to our clients, to reach higher and to produce great work – for organisations locally, nationally and internationally including Kodak, Arm, Visit Britain, Hershey, Three Mobile, National Trust, the NHS, Finisterre, Origin Coffee, Surfers Against Sewage and many more.

On top of our client work, we also do an exciting mix of self-initiated work, from publications to exhibitions to [Firelight storytelling evenings](#), as well as bigger events like [Raft](#) and [Strangers on a Train](#).

League of Strangers

The League of Strangers is a community for creatives around the world that encourages conversations, collaboration, and connections through our online magazine, [Strike](#), and an imaginative series of online and real-world events.

The role

A key member of the team in our bold and creative agency, this role will give you a great opportunity to flex your creative muscles and really make your mark by producing content for a diverse range of projects and clients worldwide – as well as an inspiring mix of self-initiated in-house 'passion' projects.

Stranger Collective has worked hard to establish an impressive reputation for top quality work; it's the cornerstone of our business and something we value above all else. As part of your role, you'll work alongside our partners, editors and wider team of freelancers to produce a range of multimedia, visual, social and written content for a mixture of heavyweight global clients and ideas-driven businesses, charities and start-ups of all shapes and sizes, to inspire action and get people thinking.



Stranger Collective

And Studios,
59-61 Killigrew Street,
Falmouth,
Cornwall,
TR11 3PF

[Stranger-collective.com](http://stranger-collective.com)

+44 (0)1326 376500

hello@stranger-collective.com

@StrangerFeed (Twitter)

@strangercollective (Instagram)

Content Creator & Producer Stranger Collective

But this is also a producer role – so we're looking for someone who's exceptionally organised, proactive at spotting what needs doing and getting it done, happy to set up and run new systems and processes, not afraid of a spreadsheet or seven, and is a real team player who'll inject energy and momentum into the role.

Your role will include (but is not limited to):

- Supporting the Stranger Collective creative team in delivering client work on projects across the spectrum of the agency's portfolio, which could include:
 - Filming, recording and editing video, audio or photographic content, as well as creating gifs, MP4s and other visual content assets
 - Podcast production: liaising with interview subjects, helping source music, managing pre-production and audio/ tech set up, editing audio, recording additional sound effects if needed
 - Writing social media captions and short content pieces, including Q&As
 - Uploading content to client websites and blog posts
 - Reviewing/ editing/ proofreading written content that has come in from freelancers, before passing on to one of our partners for final checks before submitting to clients / publication
 - Ideas generation/ contributing to team brainstorm, campaign concepts and editorial meetings
 - Image research – from photography in image libraries to shortlisting potential photographers or illustrators we may want to commission for client work
 - Planning and coordinating photo shoots with photographers, stylists, models, locations etc as needed
 - Background research – whether for magazine and blog features or competitor landscape for brand storytelling and campaign work
 - Assisting with social media management for clients, from researching hashtags to uploading collaborator handles to social media platforms like Planoly and Sprout Social
 - Managing the team PROJECTS Trello board – keeping all project cards updated during WIPs as well as from email communication you are copied in on
 - Writing up meeting notes and setting up/ updating project management tools like Trello
 - Keeping the team calendar updated, and setting up conference calls/ Google/ Zoom invites etc
 - Transcribing short interviews as needed from time to time
 - Production support, from sourcing print quotes to advertising rates, researching/ sourcing specialist suppliers, getting necessary permissions signed off, fact-checking information in listings content, sourcing materials for interactive exhibition pieces etc
 - Preparing materials for presentations – from picture research to printing, sourcing necessary equipment etc
- Being the first point of contact for the League of Strangers, from liaising with League members, to managing ticket sales for events, to supporting the delivery of creative/editorial campaigns to drive interest and raise the League's profile.
- Ensuring the smooth running of our virtual and physical studio spaces
- Contributing to and supporting the production of Stranger Collective marketing content, including:



Stranger Collective

And Studios,
59-61 Killigrew Street,
Falmouth,
Cornwall,
TR11 3PF

[Stranger-collective.com](http://stranger-collective.com)

+44 (0)1326 376500
hello@stranger-collective.com
@StrangerFeed (Twitter)
@strangercollective (Instagram)

Content Creator & Producer Stranger Collective

- Coordinating, contributing to and curating email newsletters (including ideas generation, image sourcing, research, newsletter building in Campaign Monitor etc)
- Supporting the creation of promotional materials including fliers, pamphlets and publications
- Updating the Stranger Collective website, including creating new case studies and news stories
- Contributing to the creative briefs for visual projects
- Working with the team to maintain a regular presence across social media platforms, including replying to comments and joining interesting conversations outside of our own channels
- Contributing to pitches, proposals and tenders as requested by the team

Nature of work undertaken

You'll deliver the tasks outlined above and take an active and proactive role in the running of the business. You'll need excellent organisation and communication skills; be full of ideas and ready to put them into action, be confident working independently and deal efficiently with daily tasks – as well as being a team player who also can get your head down and get the job done in a fast-paced, deadline-driven environment. The role requires you to work closely with everyone in the core Stranger Collective team, as well as a number of freelancers and members of the League of Strangers; supporting our work and contributing ideas to the development of the business.

While we're a writing agency at heart, our work spans a whole spectrum of content – from film and animation to installations, social media campaigns to events. You'll have to be prepared to gen up on industries, sectors and products far and wide, become a master of subjects you may never have heard of before, and in general keep your outlook open – variety is one of the best parts of this job!

Essential Requirements	Desirable Requirements
<ul style="list-style-type: none">• Degree or HND (preferably in English, Communications, Journalism, Film, Advertising, Marketing or media-related) or equivalent experience / on-the-job training• Ideas-driven and ability to execute ideas effectively, to brief• Experience in the media and/ or creative industries, including creating commercial copy• Excellent project and time management skills• Excellent writing, editing and proofreading skills, with a real eye for detail• Excellent communication, presentation, negotiation and problem-solving skills• Excellent digital and social media skills• Ability to be adaptable and respond to the needs of a small business with big ambitions	<ul style="list-style-type: none">• Production experience across print, web, apps, film, audio/ podcasts and interactive• Experience writing digital content with knowledge/ insight into digital marketing, multiplatform content, social media strategy and industry trends• Full clean driving licence



Stranger Collective

And Studios,
59-61 Killigrew Street,
Falmouth,
Cornwall,
TR11 3PF

stranger-collective.com

+44 (0)1326 376500
hello@stranger-collective.com
@StrangerFeed (Twitter)
@strangercollective (Instagram)

Content Creator & Producer Stranger Collective

Duration

Initial contract for 9 months, with the opportunity to extend to a permanent role at the end of this period. The successful candidate will start w/c 1 November 2021 (tbc).

Learning and development

The team is always on hand to help you develop your skills and competencies throughout your employment, and you will also have a personal training budget to use each year.

Applications

Please send a short cover 'letter' – **written** (500 words max) OR **video** (2 minutes max – send URL as we can't receive large video files) – along with your CV and two examples of relevant work to Helen Gilchrist and Clare Howdle at hello@stranger-collective.com

Application deadline: 11 October

Interviews: w/c 18 October

Appointment: 22 October

Start date: 1 November (could be negotiated for the right candidate)

+