



STRANGER COLLECTIVE

PRIVACY POLICY – DATA PROTECTION

What is Data Protection?

The Data Protection Act 1998 describes how organisations – including Stranger Collective – must collect, handle and store personal information.

These rules apply regardless of whether data is stored electronically, on paper or on other materials.

To comply with the law, personal information must be collected and used fairly, stored safely and not disclosed unlawfully.

The Data Protection Act is underpinned by eight important principles. These say that personal data must

1. Be processed fairly and lawfully.
2. Be obtained only for specific, lawful purposes.
3. Be adequate, relevant and not excessive.
4. Be accurate and kept up to date.
5. Not be held for any longer than necessary.
6. Be processed in accordance with the rights of data subjects.
7. Be protected in appropriate ways.
8. Not be transferred outside the European Economic Area (EEA), unless that country or territory also ensures an adequate level of protection.

Sharing your data with Stranger Collective

The following sections detail the various ways that you can share your data with Stranger Collective and the personal data collected, the purpose(s) we use the data for and the legal basis for processing your data for the intended purpose(s). In some cases, Legitimate Interest is used as the Legal Basis and if you would like to know more about how we came to this conclusion please contact hello@stranger-collective.com

1. Our newsletter subscribers:

This section sets out the Personal Information we collect about our subscribers, the purpose(s) we use your Personal Information for and the legal basis for processing your data.

PERSONAL INFORMATION COLLECTED

CONTACT DETAILS

a) Your first and last name.

b) Your Email address.

WHAT WE DO WITH YOUR DATA

CONTACT DETAILS

a) We use your name so that we can address you personally when we get in contact.

b) We use this to send you our communications regarding activities, news, events and opportunities.

LEGAL BASIS

Positive Affirmation of Consent: by opting in and subscribing to our newsletter you are actively giving your consent for us to control and process your personal data in this way.

2. Buying something from our shop

This section sets out the Personal Information we collect about our shop purchasers, the purpose(s) we use your Personal Information for and the legal basis for processing your data.

PERSONAL INFORMATION COLLECTED

BANK AND CARD DETAILS

Card and bank account details are collected and passed to our payment processors (Note that for security reasons card and bank details are not stored in our systems).

PURCHASE INFORMATION

The amount, date and method of your purchase.

CONTACT DETAILS

a) Your Email Address.

b) Your phone number.

c) Your billing address.

d) Your delivery address if a physical item.

WHAT WE DO WITH THIS DATA

BANK AND CARD DETAILS

For processing the payment.

CONTACT DETAILS

a) Your email address is used so the payment processor can send you your receipt.

b) If you have provided consent, your email address is also used to provide you with updates on our activities, events, news and products.

LEGAL BASIS

BANK AND CARD DETAILS

Legitimate Interest. Necessary for the performance of a contract.

CONTACT DETAILS

a) Legitimate Interest: We believe based on our assessments that it is in our legitimate interests to use your contact information for the purpose outlined and that your fundamental rights are not harmed in doing so.

b) Positive Affirmation of Consent: Your contact information will be used for marketing purposes on the basis of your consent only.

3. Applying for a job at Stranger Collective

This section sets out the Personal Information we collect about our job applicants, the purpose(s) we use your Personal Information for and the legal basis for processing your data.

PERSONAL INFORMATION COLLECTED

INTRODUCTION

Name & Contact details including email, telephone and home address.

SKILLS AND EXPERIENCE

Education and previous employment details.

FURTHER INFORMATION

a) Disability status.

b) Legal entitlement to work in the UK.

REFERENCES

Names and contact details of two referees.

WHAT WE DO WITH YOUR DATA

INTRODUCTION

a) For the purpose of contacting you about your application.

b) If you give consent, your email address will also be used to send you our email updates.

SKILLS AND EXPERIENCE

For the purpose of evaluating your application only.

FURTHER INFORMATION

For the purpose of evaluating your application only.

REFERENCES

For the purpose of evaluating your application only.

LEGAL BASIS

INTRODUCTION

a) Legitimate Interest: We believe based on our assessments that it is in our legitimate interests to process your information for the purposes outlined and that your fundamental rights are not harmed in doing so.

b) Consent: We will only use your email address for marketing purpose on the basis of your consent.

SKILLS AND EXPERIENCE

Legitimate Interest: We believe based on our assessments that it is in our legitimate interests to process your information for the purposes outlined and that your fundamental rights are not harmed in doing so.

FURTHER INFORMATION

a) Legal Obligation: We are legally obliged to ask about your disability status. This information will be treated confidentially and used only in accordance with the law.

b) Legal Obligation: We are legally obliged to ask about your entitlement to work in the UK.

REFERENCES

Legitimate Interest: We believe based on our assessments that it is in our legitimate interests to request this information for the purposes outlined and that your fundamental rights are not harmed in doing so.

4. Becoming a supplier

This section sets out the Personal Information we collect about our suppliers the purpose(s) we use your Personal Information for and the legal basis for processing your data.

PERSONAL INFORMATION COLLECTED

CONTACT DETAILS

a) Your first and last name.

b) Your email address.

c) Your address.

BANK ACCOUNT DETAILS

Bank account details are collected and passed to our enabled data controllers and payment processors, the Peloton.

WHAT WE DO WITH THIS DATA

CONTACT DETAILS

d) We use your name so that we can address you personally when we get in contact.

e) Your email address is used so the payment processor can send you receipt of your payments

l. If you have provided consent, your email address is also used to provide you with updates on our activities, events, news and products.

f) Your postal address is used in regards to invoicing and processing of payments.

BANK ACCOUNT DETAILS

For processing payments.

LEGAL BASIS

CONTACT DETAILS

g) Legitimate Interest: We believe based on our assessments that it is in our legitimate interests to use your contact information for the purpose outlined and that your fundamental rights are not harmed in doing so.

h) Positive Affirmation of Consent: Your contact information will be used for marketing purposes on the basis of your consent only.

BANK ACCOUNT DETAILS

Legitimate Interest. Necessary for the performance of a contract.

Sharing personal information

Depending on the context we may share your Personal Information with the following organisations:

1. The Peloton Accountancy Ltd, trading as The Peloton, registered as a company in England and Wales, under company number 08244399, with its registered office at The Warehouse, Anchor Quay, Penryn, acting as contracted data controller, in order to fulfil our contract with you.
2. Venn Creative, registered as a company in England and Wales, under company number 06899618, with its registered office at Unit 28, Kernick Industrial Estate, Penryn, Cornwall TR10 9EP, acting as our contracted data processor in order to manage our website and newsletter client provision.
3. Shopify Inc, trading as Shopify, with its Registered Office address at 150 Elgin Street, Ottawa, Ontario, Canada, K2P 1L4 to process your shop purchase payment and send you a receipt.
4. Campaign Monitor, a company incorporated under the Companies Acts in England (Company Number: 03762341) with its registered address at No 1 London Bridge, London, SE1 9BG if you submit an email address.
5. Substack, a company with its Registered Office address at 548 Market Street PMB 72296, San Francisco, CA 94104 if you submit an email address.

Appropriate contractual agreements are in place to ensure all personal information is stored and processed securely.

Retention period

Stranger Collective is committed to not retaining data longer than is necessary for our purposes, as described in this policy, unless we are required to keep your Personal Data to comply with the law and any regulatory requirements.

Deleting or anonymizing data which is no longer needed reduces the impact of potential data breaches. However, of course, this means that records of your previous interaction or support for Stranger Collective may be no longer traceable back to you.

WEBSITE USAGE

Data relating to your usage of Stranger Collective website is automatically stored in Google Analytics and is available for 24 months. After that period has passed, only aggregate information is available to Stranger Collective. This data helps us to optimise the website for all our users.

SUBMITTING DATA TO STRANGER COLLECTIVE

Contact data submitted to Stranger Collective for example through the Contact Us form, or the Sign Up for our Newsletter page will be retained for five years after your last interaction with Stranger Collective. After this period has elapsed and providing there have been no further interactions in the meantime, the data will be anonymized on a yearly basis.

When a record is anonymized, all personal data is removed so that the record cannot be linked to any individual.

Your Rights

Under Data Protection Legislation you have certain rights in relation to your Personal Data:

1. You have the right to access the Personal Information we hold about you by making a subject access request in accordance with the Data Protection Legislation. After 25 May 2018, we may charge a reasonable fee when a request is manifestly unfounded or excessive.
2. You have the right to have your Personal Data rectified if it is inaccurate or incomplete.
3. You have the right to have your Personal Information deleted in certain specific circumstances.
4. You have the right to restrict the processing of your Personal Information in certain specific circumstances.
5. You have the right to withdraw your consent at any time.

To use your rights, please contact: hello@stranger-collective.com

Disclosures

When you provide us with personal information you are sharing that information with us alone unless stated otherwise. We will only disclose personal information to successors in title to our business and suppliers we engage to process data on our behalf. We will not share your information with any other third parties, outside of those specified in this policy, unless you opt-in and authorise us to do so.

Other websites

Our website may contain links to other websites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours.